

June 24th, 25th & 26th 2021



BUFFALO RODEO ASSOCIATION
P.O. Box 86, BUFFALO, MN 55313
763-682-7032 / info@buffalorodeo.com

2021 Sponsorship Agreement

All VIP Sponsorships include multiple Rodeo Announcer recognition with tag line and video board graphics with your logo or commercial.

TITLE SPONSOR \$10,000 /Title Sponsor Includes six tickets to VIP Suite above Chutes for each Performance (18) Includes Food and Beverages. Signage and Media coverage. 30 general admission tickets to each performance (90). Full page in color program. Video board advertising with 6, 30 second spots each performance (18). Perminant Signage in arena, Logo on Buffalo Championship Merchandise.

VIP Suite Packages \$3000 Six Suite tickets for each performance (18). including food and beverages. Thirty general admission tickets (30). Premium Annual Signage, Includes full page color add in Rodeo program.

Electronic scoreboard advertising. **Single day package \$1500**

(Limited Availability) Includes 6 VIP tickets, food and beverages. and ten (10) general admission tickets. Score board advertising and ½ page color add in program.

SOLD **VIP Rodeo Clown Sponsorship** \$3000 Includes Full Page Color add in program. Electronic Scoreboard advertising. One, 1 Two hour meet and greet autograph session at your place of business. (20 miles) Twenty general admission tickets (20).

SOLD **VIP Announcer Sponsorship** \$2500 Includes Full page color add in program. Electronic Scoreboard advertising. One, Two hour meet and greet autograph session at your place of business. (20) miles and 20 general admission tickets.

Rodeo Performance Sponsorship \$2000 Behind the scenes look at the rodeo for up to twenty (20) people. Meet stock contractor and rodeo athletes, up close look at the rodeo animals and the cowboys equipment they use to compete. Twenty general admission tickets.

BOUNTY BULL \$1500

Announcer and Electronic Scoreboard signage Advertising during the bull riding. Twenty general admission tickets.

Buffalo Championship Rodeo Queen Sponsorship \$1500 This is an annual sponsorship. Your logo will appear on the Queens autograph photos she will sign throughout the state.

Electronic Scoreboard Signage \$1200 Logo Display between action. ½ B/W page in program. 10 general admission tickets.

Back Number Sponsorship \$1000 Contestant back numbers with your logo and tag line. ½ page BW add in program. 8 general admission tickets.

Bucking Chute Signage 2 x 6' sign \$800 sponsor provided signage. ¼ page B/W add in program. 8 general admission tickets.

Roadside / Back of bleacher signage \$600 4' x 8' sponsor provided signage. Year round exposure, listing in program. 6 general admission tickets.

Event Sponsor (calf roping, Barrel Racing, etc.) \$500

Electronic Scoreboard advertising and Announcer audio during event. Listing in program, 6 general admission tickets.

SOLD Mutton Busting Sponsor \$500 Sponsor provides awards and T shirts. 80 count.

SOLD Top of chute signage \$500 3' x 5' sponsor provided signage. 6 general admission tickets and a listing in the program. Year round exposure

Arena Signage \$300 2' x 8' sponsor provided signage. Rear round exposure. 2 general admission tickets and program listing.

Program advertising only, All art work must be provided by sponsor

Full color, Full Page \$400, ½ \$200, ¼ \$100

Black and white, Full Page \$ 150, ½ \$100, ¼ \$75, business card size in daily supplement \$50

For more information, please contact Greg McDonald greg@buffalorodeo.com or
612-669-8714



Buffalo Championship Rodeo Sponsorship Application

Organization: _____

Contact Name: _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____

E Mail: _____ Website: _____

Social Media: _____ # Hashtags: _____

Facebook: _____ Twitter: _____ Instagram: _____

Sponsor Level Package: _____

Price \$: _____ Sponsor Signature: _____

Buffalo Rodeo Association Signature: _____

PLEASE RETURN COMPLETED FORM WITH SIGNATURES AND PAYMENT VIA MAIL BY APRIL 15th 2021 to
CONFIRM SPONSORSHIP.

ALL SIGNAGE IS DUE BY MAY 15th 2021 / SPONSOR IS RESPONSIBLE FOR ALL SIGNAGE COSTS AND DELIVERY.

BUFFALO CHAMPIONSHIP RODEO: P.O. BOX 86, BUFFALO, MN 55313

CONTRACT RECEIVED: _____

PAYMENT RECEIVED: _____

SIGNAGE RECEIVED: _____