June 26th & 27th 2020

Buffalo Rodeo Association
PO Box 86, Buffalo, MN 55313
763-682-7032 | info@buffalorodeo.com

2020 Sponsorship Agreement

All VIP Sponsor Packages include multiple Rodeo Announcer recognition with tag line.

Title Sponsor $10,000 Includes VIP Suite for 6 each performance. All Signage and media coverage. 50 general admission tickets, Full Page Color in Program and score board Advertising. Permanent signage below scoreboard. Logo on Buffalo Rodeo Merchandise.

VIP Suite Package $3000
6 Suite tickets for each performance, meal and beverages. 30 general admission tickets. Premium Annual signage, Includes full page Color Add in program and electronic scoreboard advertising.
Single day package $1500 (limited availability) 15 General Admission Tickets. 1/2 page Color add in program included.

VIP Rodeo Clown Sponsor $3000 Includes Full Page Color Add in program. Electronic Scoreboard Advertising. One, Two Hour Meet and Greet Autograph Appearance at your place of business. (20 miles) 20 General Admission Tickets.

VIP Announcer Sponsor $2500 Includes Full Page Color Add In Program. Scoreboard Signage. Includes 20 General Admission Tickets. One, Two Hour meet and Greet Autograph Session at Place of Business (20 miles)

Performance Sponsor, Tailgating experience, Bounty Bull, Band Sponsor Package, Starting at $1500

Rodeo Queen Sponsor, Queen Appearances throughout the state, logo on autograph photos. $1200

Score Board Electronic Signage $1200 Logo display between action. 1/2 BW page in program. 10 General Admission Tickets.

Bucking Chute Signage $800 2 x 6' sign, 1/4 page BW Add in program (sponsor provided) plus 8 general admission tickets. Back Number Sponsor $800 ¼ Page BW Add in program 8 general admission tickets.

Event Sponsor $500 Electronic Scoreboard listing during Event Sponsored (Barrel Racing) Listing in program and 8 General Admission Tickets. Mutton Busting Sponsor includes Thursday family Fun night!

Roadside Signage / Back of Bleachers $600 4 x 8' (sponsor provided) Year round exposure, 6 general admission tickets. Listing in Program

Top of Chute Signage $500 3 x 5' (sponsor provided) 6 general admission tickets. Listing in Program

Arena Signage 2 x 8' $300 includes 2 General Admission Tickets and Program Listing.

Program Advertising, All art work must be provided. Full Page Color $400, Half Page Color $200, Quarter Page Color $100

Black and White Program Advertising, Full Page $150, Half Page $100, Quarter Page $75, Business card size $50

Minnesota's Oldest PRCA Rodeo, since 1955

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Organization: _____

Contact Name: _____

Address: _____ City _____

State: _____ Zip: _____ Phone: _____

Email: _____

Website: _____

Social Media: _____ #Hashtags: _____

Facebook: _____ Twitter: _____ Instagram: _____

Sponsorship Level / Packages: _____

Price: $_____ Sponsors Signature: _____

Buffalo Rodeo Association Signature:

_____

Please return completed form by mail with payment by March 1st 2020 to confirm Sponsorship

Signage is due by June 1st 2020. Sponsor is responsible for all signage costs / Delivery.

_____

Contract Received: _____ Date: _____

Payment Received: _____ Date: _____

Signage Received: _____ Date: _____

Minnesota's oldest PRCA Rodeo, Established 1955