



BUFFALO RODEO ASSOCIATION
P.O. Box 86, BUFFALO, MN 55313
763-682-7032 / info@buffalorodeo.com

2022 Sponsorship Agreement

All VIP Sponsorships include multiple Rodeo Announcer recognition with tag line and video board graphics with your logo or commercial. Plus logo and link on website.

TITLE SPONSOR \$15,000 /Title Sponsor Includes: VIP Suite for six (6) each performance above the Bucking Chutes, (18); Includes Food and Beverages; Signage and Media coverage; 20 general admission tickets to each performance (60). Video board advertising with 4, :30 second spots each performance (12). Permanent Signage in arena, Logo on Buffalo Championship Merchandise.

(3) Rodeo Performance Sponsorship \$5000 Includes: Announcer and Electronic Scoreboard advertising, all food and beverages, Behind the scenes look at the rodeo for up to twenty (20) people. Meet stock contractor and rodeo athletes, up close look at the rodeo animals and the cowboys equipment they use to compete. Twenty (20) general admission tickets.

Thursday Night -

Friday Night – **SOLD**

Saturday Night -

SOLD OUT - VIP Suite Packages \$3800 Includes: Six VIP Suite tickets for each performance (18) total, all food and beverages. Twenty (20) general admission tickets. Premium Annual Signage, Electronic scoreboard advertising. **Single day package \$2000** (Limited Availability) Includes 6 VIP tickets, food and beverages and ten (10) general admission tickets. Score board advertising. **Call for Waiting List Availability**

VIP Rodeo Clown Sponsorship \$3000 Includes: Electronic Scoreboard advertising. One (1) Two hour meet and greet autograph session at your place of business (within a 20 mile radius), Twenty (20) general admission tickets (20).

SOLD VIP Announcer Sponsorship \$3000 Includes: Electronic Scoreboard advertising. One (1) Two hour meet and greet autograph session at your place of business (within a 20 mile radius), Twenty (20) general admission tickets (20).

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BOUNTY BULL \$1500

Announcer and Electronic Scoreboard signage Advertising during the bull riding. Twenty (20) general admission tickets.

Rodeo Queen Sponsorship \$1500 This is an annual sponsorship. Your logo will appear on the Queens autograph photos she will sign throughout the state. She will also make an appearance at your place of business within 20 miles.

Electronic Scoreboard Signage \$1200 Logo Display between action. Ten (10) general admission tickets.

Back Number Sponsorship \$1200 Contestant back numbers with your logo and tag line. Eight (8) general admission tickets.

Bucking Chute Signage 2 x 6' sign \$1000 sponsor provided signage. Announcer and video board recognition throughout the performances. Eight (8) general admission tickets.

Roadside / Back of bleacher signage \$800 4' x 8' sponsor provided signage. Year round exposure, Six (6) general admission tickets.

Top of chute signage \$800 3' x 5' sponsor provided signage. Year round exposure, Six (6) general admission tickets.

Event Sponsor (Tie Down Roping, Barrel Racing, etc.) \$750

Electronic Scoreboard advertising and Announcer audio during event. Six (6) general admission tickets.

Mutton Busting Sponsor \$500 Sponsor provides awards and T shirts. 80 count.

Arena Signage \$300 2' x 8' sponsor provided signage. Year round exposure. Two (2) general admission tickets.

For more information, please contact

Executive Director

Greg McDonald

greg@buffalorodeo.com

612-669-8714

June 23rd, 24th & 25th 2022
Minnesota's Oldest Professional Rodeo, Est. 1955

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Buffalo Championship Rodeo 2022 Sponsorship Application

Organization: _____

Contact Name: _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____

E Mail: _____ Website: _____

Social Media: _____ # Hashtags: _____

Facebook: _____ Twitter: _____ Instagram: _____

Sponsor Level Package: _____

Price \$: _____ Sponsor Signature: _____

Buffalo Rodeo Association Signature: _____

PLEASE RETURN COMPLETED FORM WITH SIGNATURES AND PAYMENT VIA MAIL BY APRIL 15th 2022 to
CONFIRM SPONSORSHIP.

ALL SIGNAGE IS DUE BY MAY 15th 2022 / SPONSOR IS RESPONSIBLE FOR ALL SIGNAGE COSTS AND DELIVERY.

BUFFALO CHAMPIONSHIP RODEO: P.O. BOX 86, BUFFALO, MN 55313

CONTRACT RECEIVED: _____

PAYMENT RECEIVED: _____

SIGNAGE RECEIVED: _____